

— CONNECTED RESPONSE FOR RETAIL

NOBODY CLOSES ALONE.

A lanyard safety button with two jobs.
**One alerts your manager. The other
reaches 911** with your store's location.



SMALL BUSINESS STARTER Everything for
the first year.

\$3,999

- ✓ **Five G2 safety buttons**, yours to keep
- ✓ **Cellular service included**, no data plan per button
- ✓ **E-911** with your store's location
- ✓ **Training** for your staff

Renewal locked in writing: years 2 and 3 at \$2,343 a year. About \$2.19 per person per day in year one. Order by December 31, 2026.

1 in 94

About 1 violent crime for every 94 retail sales workers, every year. For all workers, it is 1 for every 125.

Source: BJS, BLS and NIOSH, Indicators of Workplace Violence, July 2022 (10.7 vs 8.0 per 1,000 workers, 2015 to 2019 annual average).

2 Two buttons, two jobs

A press of the side button alerts your manager. The E-911 button takes several deliberate presses, so it is not set off by accident.

911 knows where

E-911 alerts go out through RapidSOS with your store's location, so help knows where to go.

Nothing to install

No wiring, no servers. The buttons run on their own cellular, not store Wi-Fi. Worn as an ID badge, charged by USB-C about every 90 days.

HOW IT WORKS

- 1 A cashier or shift lead presses the button.
- 2 Your manager gets a real-time alert on their phone.
- 3 For an emergency, the E-911 button reaches 911 with your store's location.



Two buttons. Worn as an ID badge.

Also available: wall-mounted panic buttons for the counter or back office. These require installation and a network connection.

Let's talk about your store.

Tell us who works alone, and when. We will help you decide what you need.

(818) 262-2114

sean@xgenmobile.com

\$3,999 reflects current supplier pricing for orders placed by December 31, 2026. Taxes and fees not included. Details and pricing on the back.



CONTACT: sean@xgenmobile.com | (818) 262-2114 | xgenmobile.com

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Connected safety and communication solutions for retail and small business. *Detect. Alert. Respond.*

PREPARE TODAY. PROTECT TOMORROW.

Most small retailers are not required by law to have a panic button. The reasons to carry one are practical, and the rules that do apply are worth knowing.

— WHERE THE RULES STAND

- **OSHA** recommends panic buttons for late-night retail where risk is apparent. It is guidance, not a requirement.
- **California** has required a written workplace violence prevention plan since July 1, 2024, including a way to alert employees in an emergency. A panic button is not required.
- **New York** requires a silent response button that summons a manager or security, starting January 1, 2027, for employers with 500 or more retail employees in the state.
- **Retail sales workers** faced 10.7 violent crimes per 1,000 workers a year, against 8.0 for all workers (2015 to 2019 average).

Sources: OSHA Pub. 3153-12R (2009); Cal. Labor Code 6401.9; N.Y. Labor Law 27-e; BJS, BLS and NIOSH, Indicators of Workplace Violence (2022). General information, not legal advice. Rules change; confirm yours.

— PRICING

Starter package	Everything for the first year: five G2 safety buttons that are yours to keep, cellular service, E-911, and staff training.	\$3,999
Additional buttons	Add a person any time. Button and one year of connectivity.	\$365.92 each
Years 2 and 3	Communicator, cellular, and E-911 renewal. Locked in writing for orders by December 31, 2026.	\$2,343 / yr

Pricing reflects current supplier rates for orders placed by December 31, 2026. Year 4 renewals are quoted at supplier pricing then. Taxes and fees not included.

— COMMON QUESTIONS

Who owns the buttons?

You do. They are a one-time purchase in year one.

What does a manager see?

A real-time alert on their phone when the button is pressed.

Do the buttons need store Wi-Fi?

No. Each button has its own cellular connection, and the service is included.

How is it charged?

With a USB-C cable, about every 90 days. It warns you when the battery is low.

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