CRITICAL EVENT MANAGEMENT

ANTICIPATE. RESPOND. RECOVER. ENTERPRISE-WIDE.

For large, distributed organizations, **XGen Critical Event Management** is one platform to see risk early, reach the right people on any channel, coordinate the response, and keep the business running through any disruptive event, anywhere in the world.

Built for large enterprise | **Any channel, any device** | **Powered by Everbridge** | **One resilience platform**

See risk early. Reach everyone. Keep running.

One platform to anticipate risk, reach the right people on any channel, and keep the business running.

ENTERPRISE USE CASE: SEVERE WEATHER

When severe weather threatens, every employee hears it in time

- **See it early:** Analyst-verified risk intelligence flags the storm with time to prepare, often more than 24 hours in advance.
- **Alert only who is affected:** Geo-targeted notifications reach employees at impacted sites on any channel, without waking the whole company.
- **Account for everyone:** Two-way responses come back from employees in seconds, so you know who is safe and who needs help.
- **Keep operations running:** Continuity workflows kick in so stores, plants, campuses, and offices recover fast.

Platform figures published by Everbridge: 6,500+ organizations, 5B messages sent yearly to 600M people across 200+ countries and territories, 99.99% transactional uptime. Capability descriptions per Everbridge published materials, 2026.

WHAT IT DOES

Resilience across the whole enterprise

● **See Risk Early**
Risk intelligence surfaces threats before they reach your people or sites.

▲ **Reach Everyone**
Notify the right people on any channel and any device, at scale.

◎ **Coordinate Response**
Orchestrate the response across teams, sites, and first responders.

■ **Recover Fast**
Keep operations running and recover quickly after a disruptive event.

◆ **Assailant, Travel, Disaster**
Purpose-built workflows for active assailant, travel, and disaster risk.

✓ **One Resilience Platform**
Anticipate, respond, and recover on a single enterprise platform.

Reach the right people, on any channel

Notifications reach every employee and traveler on voice, text, email, app, and desktop, with response and continuity workflows built in.

Anticipate. Respond. Recover.

XGen MOBILE

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